

DUNCAN FERGUSON

Photographer and Graphic Design

Fort Worth, TX 76116

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Dedicated and highly skilled North Texas graduate with a major in photography and minors in both graphic design and art history. Offering over 5 years of comprehensive scholastic knowledge and field experience in visual arts, education, and project management. Growing up within a military family has instilled the importance of hard work, respect, and communication. Seeking a vibrant and creative position within a passionate company, aiming to utilize my robust academic background, technical proficiency, and artistic insight to drive innovation, craft captivating visual stories, and elevate aesthetic standards. Eager to collaborate with like-minded professionals and continuously expand my skill set while making a meaningful impact within the company and our community. Please refer to my online portfolio here: duncanfergusonart.com

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Server/Bartender

Buffalo Bros - Fort Worth, TX

July 2023 to March 2024

- Provide attentive, personalized service throughout guests' dining experiences, anticipating their needs and ensuring a high level of satisfaction.
- Take accurate food and beverage orders, relay them to the kitchen and bar promptly, and ensure timely delivery of orders to guests' tables.
- Collaborate with team members to maintain a clean, organized, and welcoming restaurant environment, adhering to all food safety and sanitation guidelines.

Real Estate Photographer

Norman and Young Real Estate Photography - Fort Worth, TX

March 2023 to January 2024

- Specialized in capturing properties through photography and video, using state of the art technology to have an edge on competitors
- Obtained a Part 107 FAA Drone Piloting License and piloted a remote drone to capture thousands of pictures and videos for clients
- Utilized social media for effective property marketing, creating vertical walkthrough videos for TikTok and Reels, announcement posts, and dozens of high-quality images for property profiles on real estate websites
- Communicated with agents efficiently, adapting to their needs and to each new location that I was required to shoot

uStore Manager + Graphic Designer

Alphagraphics Print Shop - Fort Worth, TX

May 2022 to May 2023

- Managed the company's shift from a purely physical ordering system to an efficient online system, creating opportunities to receive more commissions during and outside business hours
- Designed and managed dozens websites unique to each client's needs
- Responsible for creating new customer relationships and upholding current clientele relationships, helping each client transition to online
- Integrated third-party APIs into existing websites for additional functionalities.

Curator + Photographer

University of North Texas CVAD Exhibits - Denton, TX

May 2022 to September 2022

- Solo Photography Exhibition on UNT Campus
- Recognized and selected by the Head of the Arts Department out of dozens of other applicants
- Managed the process of printing, framing, and hanging the photographs
- Designed the exhibit layout for optimal visual impact
- Attracted attention and engagement from hundreds of students and art enthusiasts

Osher Lifelong Institute Instructor

University of North Texas CVAD Exhibits - Denton, TX

January 2022 to July 2022

- During my time as an OLLI (Osher Lifelong Learning Institute) Instructor at the University of North Texas, I had the privilege of facilitating non-credit classes for senior learners eager to delve into subjects close to their hearts.
- For an entire semester, I immersed myself in the world of North Texas fashion, guiding passionate and curious seniors through an exploration of our region's unique style and cultural influences.
- My role involved presenting engaging content, leading group discussions, and fostering an environment where participants could share their insights and experiences.

Co-Curator / Photographer For "Sunder" Art Exhibit

University of North Texas CVAD Exhibits - Denton, TX

January 2022 to June 2022

- As part of a group of senior students, I played a pivotal role in curating and organizing a collective exhibit to showcase our final projects before graduation
- I actively contributed to the development of the exhibit's overarching theme and title, ensuring it resonated with our artistic vision and individual projects.
- I took charge of designing both physical and digital invitations for the exhibit, effectively using social media and other channels to engage our audience and create excitement.

Server/Waiter

Sweetwater Bar and Grill - Denton, TX

January 2021 to April 2022

- Provide exceptional customer service by taking orders and delivering food and beverages promptly and accurately.
- Maintain a clean and organized work environment, including dining areas and service stations.
- Work efficiently under pressure while maintaining a positive attitude to provide an enjoyable dining experience for guests.

Freelance Graphic Designer (Cont.)

DART Creative - Denton, TX

January 2020 to January 2022

- Collaborated with clients and internal teams to conceptualize creative solutions for use across various media platforms.
- Created designs, concepts and sample layouts, based on knowledge of layout principles and esthetic design concepts.

Freelance Photographer (Cont.)

DART Creative - Denton, TX

January 2020 to January 2022

- Established a successful freelance photography career, specializing in capturing dozens of weddings, graduations, and creating social media content.
- My photography education has helped me maintain professionalism and attention to detail in every project, ensuring a high level of client satisfaction.
- I continue to apply my academic foundation in photography to evolve and adapt to changing trends and client demands, staying at the forefront of my field.

Education

Bachelor of Fine Arts in Photography

University of North Texas - Denton, TX

August 2018 to June 2022

High school diploma

San Angelo Central - San Angelo, TX

August 2014 to June 2018

Skills

- Client Communication
- Digital Design
- Adobe Creative Suite (6 years)
- Curatorial Knowledge (3 years)
- User Interface (UI)
- Content Development (4 years)
- Photography (6 years)
- Marketing (4 years)
- Adobe Premiere
- Adobe After Effects
- Video editing
- Video production
- Photo editing
- Project management

- Team management
- Social media management
- Mac OS
- Final Cut Pro
- Customer service
- Content creation
- Motion graphics
- WordPress
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Certifications and Licenses

Part 107 FAA Remote Pilot License

March 2023 to March 2027

Food Handler Certification

Driver's License

Pilot License